



600 Industrial Drive
New Bern, North Carolina 28562 USA

Media Release

Press Contact: Scott Johnson
Email: scottjohnson@wheatstone.com

Sales Contact: Jay Tyler
Email: jay@wheatstone.com

Direct Phone 252.638.7000
Fax 252.635.4857

FOR IMMEDIATE RELEASE

Wheatstone Aura8IP Named Radio Magazine Editor's Pick 2011

NEW BERN, NC, USA (April 29, 2011) — Wheatstone Corporation proudly announces that our Aura8IP Audio Processing BLADE has been named a Radio magazine “Editor's Pick” at the 2011 NAB Show.

Part of the WheatNet-IP Intelligent Network, the Aura8IP occupies a single rack space, but packs an impressive complement of eight fully independent multiband stereo audio processors utilizing our exclusive Vorsis processing technology.

Each processing chain consists of a 4-band parametric equalizer followed by a crossover and three bands of compression. The compressors each feed their own limiters, whose outputs are then fed to a broadband lookahead limiter for tight peak control. The BLADE has its own local I/O, with eight stereo pairs of AES Digital audio in and out, and can function as a standalone processing engine or as part of a WheatNet-IP Intelligent Network.

“With sometimes hundreds of new products on the convention floor, there are sometimes new products that are worthy of being recognized,” notes Chriss Scherer, Editor of Radio magazine. “In a way, these are my own personal Pick Hits.”

“I followed the general ideas of the Pick Hits: A new product on the show floor, available within the calendar year, priced affordably, and fitting a real need in radio,” adds Scherer.

Radio magazine is the definitive publication on radio technology. It has been recognized for editorial excellence by the Society of Broadcast Engineers, the Association of Business Publication Editors, Folio magazine, the Missouri Association of Publications and other groups.

Chriss Scherer has been the editor of Radio magazine since 1997. Before joining Radio, he was the chief engineer at stations in Cleveland; Boyertown/Reading, PA; and Bridgeport, CT. He was a regular contributor to Radio and Broadcast Engineering magazines during that time. He is the past president of the Society of Broadcast Engineers. He is certified as a Professional Broadcast Engineer and a Broadcast Networking Technologist by the Society of Broadcast Engineers. He is the past chairman of the SBE National Board of Directors. In 2004, Scherer contributed the foreword to the book Career Opportunities in Radio from Checkmark Books.

###

ABOUT WHEATSTONE CORPORATION

Located in New Bern, North Carolina, USA, Wheatstone Corporation designs and manufactures professional broadcast audio equipment under the WHEATSTONE, AUDIOARTS ENGINEERING, and VORSIS brand names. Products include digital audio consoles and control surfaces, analog audio consoles, networked digital audio systems, audio-over-IP, signal processing for on-air and studio applications, pre-wiring, and software.